

85284KNM  
Customer No. 01333

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

Robert G. Capurso, et al

SHELF-TALKER HAVING SHORT  
AND LONG TERM INFORMATION

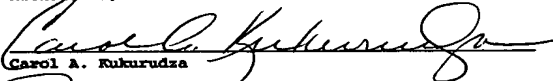
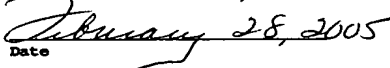
Serial No. 10/633,714

Filed 04 August 2003

Group Art Unit: 2636

Examiner: John Alexander Tweel, Jr.

I hereby certify that this correspondence is being  
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Alexandria, VA 22313-1450.

  
Carol A. Kukurudza  
  
Date

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA. 22313-1450

Sir:

**AMENDMENT**

In response to the Office Action dated 25 January 2005, please  
amend the above-identified application, without prejudice, as set forth below:

**Amendments to the Specification** begin on page 2 of this paper.

**Amendments to the Drawings** begin on page 4 of this paper and include  
attached replacement sheets.

**Remarks** begin on page 5 of this paper.